



E-Mail Blast Request

What is Included in My Membership?

Classic

0 free per calendar year.

\$150 per blast. Multiple blast discounts available.

Associate

1 free per calendar year = 1 e-mail blast

additional \$150 per blast after. Multiple blast discounts available.

Partner

2 free per calendar year

additional \$150 per blast after. Multiple blast discounts available.

Executive

Name your own benefit

NOTES:

- Free e-mail blasts do not rollover into the next calendar year.
- Each list (business or consumer) send is considered 1 e-mail blast.
- To give your business maximum exposure, eblasts are sent on Tuesdays and Thursdays.
- File Format Must be:
 - PNG file format; if possible save the original design file with a resolution of 72PPI (pixels per inch)
 - 600-640 Pixels Wide or the image will look fuzzy when resized.

PACC Member E-Blast Marketing Policy

A PACC member who wishes to send an e-blast to the Chamber Membership List must adhere to the following guidelines.

For Business Members:

1. The member being promoted must be the member requesting the e-blast.
2. The e-blast must promote the business member with the following restrictions:
 - a. The message may not cite any negative aspects of any competitor or business industry.
 - b. The email blast must, if promoting an event or invitation, say “Your Business Name” invites you to “Event Name” to eliminate confusion between a Chamber event and an event being hosted by your personal business.
 - c. The email cannot use the title Business After Hours
 - d. The message may not mention any political issue, politician, or candidate.
3. The email must be ready to send according to the specifications and format provided by the PACC staff. (i.e. **png format; no wider than 640 pixels wide**)
4. There must be availability on the date requested.

For Political Campaigns/Elected Officials:

1. The member being promoted must be the member requesting the e-blast.
2. The e-blast must promote the business member with the following restrictions:
 - a. The message may not cite any negative aspects of any competitor or business industry.
 - b. The email blast must, if promoting an event or invitation, say “Your Business Name” invites you to “Event Name” to eliminate confusion between a Chamber event and an event being hosted by your personal business.
 - c. The email cannot use the title Business After Hours
3. The email must be ready to send according to the specifications and format provided by the AHCC staff. (i.e. png format; no wider than 640 pixels wide)
4. There must be availability on the date requested. The chamber staff must approve the e-blast content and reserves the right to refuse

Sending any e-blast that does not adhere to the above policy or at the direction of the Palatine Area Chamber of Commerce Board of Directors, does not adhere to the bylaws or is not in the best interest of the organization.